

# ORDER

**KSNV**

**Orders**

**Order / Rev:** 102139

Alt Order #: 06815978

Product Desc: JOE HECK 4 CONGRESS

Estimate: 2214

Flight Dates: 10/22/12 - 10/28/12

Original Date / Rev: 10/19/12 / 10/19/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

**Agency**

**Name:** Strategic Media Placement, Inc.

Buying Contact:

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** Heck, Joe for Congress

Demographic: A35+

Product Codes: PLC02

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$0.00
KLVB	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	0%	\$0.00
KVVU	16%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00